

Jennifer Hail

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01.02

www.jenniferhail.com

+1 (270) 304-7616

Summary

Jennifer Hail

Born in 1990 in Louisville, Kentucky

Passionate and excited about creating beautiful design. Experience in web design, graphic design, branding, research, and front-end web development. Determined to always learn, perfect my skills, and love what I do.

Education

Western Kentucky University

Bowling Green, Kentucky

08.2008–01.2015

Bachelor of Fine Arts, Graphic Design

Bachelor of Arts, Psychology & Religious Studies

Honors Program, 3.7 GPA

Experience

Junior Developer

Zoe Rooney Web Development

<http://zoerooney.com>

05.2014–present

Responsible for building WordPress and Shopify websites to match specified website designs. Writing HTML, CSS, PHP, Liquid and adapting to new tools, such as Git, Gulp, Yeoman, and Sass. Managing work remotely and seeking information independently to solve problems. Working in a highly detail-oriented and efficient team.

Web Designer

Imagewest

<http://wkuimagewest.com>

05.2014–12.2014

Researched, planned, and executed website designs to fulfill project briefs and meet deadlines. Met with clients to identify their needs and to establish working relationships. Trained clients and created website guides. Led the redesign of Imagewest's website, expected in Jan 2015.

Designer & Administrative Assistant

Paige Logan Photography

<http://paigeloganphotography.com>

10.2013–04.2014

Managed an online photo proofing and shopping cart system. Designed materials for print and web, including logo, business card, website, and ads. Handled client issues and inquiries in a timely, efficient manner. Assisted with photo shoots, photo editing, and file management.

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Baker & Barista

Spencer's Coffee House

<http://www.spencerscoffee.com>

05.2011–10.2013

Produced baked goods primarily by hand. Precisely measured and mixed ingredients according to a wide range of recipes. Managed time to increase efficiency and to ensure high quality products. Worked independently in a self-motivated manner.

Technical Skills

Adobe Creative Suite:

Photoshop, Illustrator, InDesign

Microsoft Office Suite:

Word, Excel, PowerPoint

HTML5, Sublime

CSS3, Sass

Gulp, Yeoman

Git, Terminal

Relevant Coursework

Print Design

Digital Media I, II

Graphic Design I, II, III

Advanced Interactive Design

Package Design

Social Psychology

Statistics & Measurement

Psychology of Adults & Aging

Awards

2014

2014

2013

2008-2011, 2013

2011-2013

2008-2012

2008-2012

2007

WKU Student Art Exhibition: Best Poster Design

Jeff Jensen Scholarship, WKU Art Department

WKU Student Art Exhibition: Best Drawing

President's List

Dean's List

Academic Award of Excellence Scholarship

Kentucky Educational Excellence Scholarship

Governor's Scholars Program

Study Abroad

Greece, Religious Studies Department

Western Kentucky University

05.2011–06.2011

Semester at Sea

University of Virginia

08.2009–12.2009